

Mark Ian Ross

Profile

A results-oriented technologist with a passion for problem solving and using technology adeptly to often achieve “never been done before” solutions.

While recently specializing in interactive internet technologies such as Adobe Flash/Actionscript, JSP/JSTL, and HTML/Javascript, Mark is comfortable with anything technology related and can adapt quickly to different environments.

Work Experience

ExtendMedia. Toronto, Ontario. 2005-Present

Sr. Flash/Actionscript Developer

- Designed and developed a Flash digital storefront / player application, supporting the purchase and playback of Windows Media DRM'd video.
- Responsible for the front-end development of OpenCASE's “white label” digital media storefront, and branded it for high-profile clients.
- Completed development of a struggling Flash-based video player, and delivered to the client under tight deadlines.

Likka Productions. Toronto, Ontario. 2004-2005

Flash/Actionscript Developer

- Developed the About Kids Health Broadcast Network, a Flash / PHP system for displaying up-to-date content on large plasma panels in the Sick Kids Hospital.
- Developed an interactive Flash website for a new luxury condominium complex in downtown Toronto (elevenstjoseph.com)

Telecom New Zealand. Auckland, New Zealand. 2000-04

Solutions Engineer

- Provided Level 2 support for the enterprise level internet-enabled voicemail and contact centre solutions sold by Telecom NZ (Nortel's BCM, SWCP, MPS500, and CallPilot based products)
- Developed an intranet site for supporting our field service engineers.

Previously...

Nortel Networks. Toronto, Ontario. 1999-2000

Lab Facilities Coordinator (Managed lab hardware and facilities to ensure equal access to several development teams)

Nortel Networks. Toronto, Ontario. 1997-99

Hardware Integration Engineer (Integration and regression testing of OEM x86 platforms)

Nortel Networks. Toronto, Ontario. 1995-97

Sr. Support Engineer (Provided Level 2 support to developers in the Toronto Lab)

Education

College of Geographic Sciences. Lawrencetown, Nova Scotia

Diploma in Computer Programming

Graduated in May 1991

Contact Information

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Skills Overview

Actionscript Developer

Recently I have been working as a Sr. Flash Developer specializing in creating digital storefronts for the online monetization of digital media assets. My responsibilities are concepting, design & architecture from client requirements and functional specifications, creating initial prototypes and guiding the Flash development team to creating the final product.

Internet & Media Specialist

The internet and traditional media are fusing into one. With extensive experience in the on-line world, best practices, knowledge, research and creating the future of our field, I am in a position to help a company direct their focus and efforts to best suit the future of the combination of the internet and traditional media.

Blending of Web Technologies

With years of online experience building in HTML, Javascript, and Flash, I know the best technologies to leverage for specific client requirements, ensuring a deliverable which is on-time and on-budget.

Computer Skills

Flash
ActionScript
OOP
HTML
CSS
Javascript
JSP/JSTL

Computer Support
PHP
Office
Photoshop
ImageReady
Plus more